



EAST PARK CIGARS CO.

East Park Cigars debuts with trio of Spirits-Focused Blends

Jan 27, 2022. – In 2020, Emmanuel Peña, an audacious beverage industry titan, and Claudio Sánchez, a thriving viral marketing and e-commerce mogul, joined forces to create East Park Cigars. Inspired by their common roots and passions, they traveled off beaten paths in search of the right blend to pair with their favorite spirits. Little did they know that the journey would take them back to their ancestral home, Santiago, Dominican Republic. It was there they would discover Cibao valley’s rich soil, which is infused by the waters of the Yaque river and blessed with almost perfect microclimate conditions, yields some of the best tobacco in the world.

East Park Cigars debuts three inaugural blends: El Borbón, El Escocés, and El Coñac. Blended by Henderson Ventura and produced at Tabacalera William Ventura in Tamboril, Dominican Republic, these blends represent a dynamic yet thoughtful approach that yields cigars perfectly conditioned for pairing with bourbon scotch, and cognac.



“To develop these three inaugural concepts,” Sánchez, CEO, and Co-Founder, explains, “the team developed each blend by experimenting with the phenolic compounds in the tobacco leaves. Each cigar component is meticulously architected to enhance the smoking experience while pairing with your favorite spirit. We can’t wait to bring these new experiences to this dynamic industry.”

Each blend is available in a single 5 ½” x 52 Robusto size, packaged in 10 count boxes with an MSRP of \$16 per cigar.

Emmanuel Peña, Co-Founder and Chief Product Officer said of the project, “with the masterful skills of Henderson Ventura, the proven commitment to quality of Tabacalera William Ventura, and the combined experience of our team and guidance of Adrian Acosta of The Cigar Culture; we’re confident that we will deliver fresh and disruptive concepts that enhance the cigar smoking experience for the new generation of smokers.”

El Borbón

Filler

- Criollo 98 seco – Dominican Republic
- Corojo ligero – Dominican Republic
- Pennsylvania Ligero – USA

Wrapper

Medium Brown Habano

Binder

Sumatra



El Escocés

Filler

- Nicaragua visus – Nicaragua
- Corojo ligero – Dominican Republic
- Piloto visus – Dominican Republic

Wrapper

Habano Maduro

Binder

Sumatra



El Coñac

Filler

- Nicaragua visus – Nicaragua
- Corojo ligero – Dominican Republic
- Piloto visus – Dominican Republic

Wrapper

Habano

Binder

Sumatra



For questions or requests for more information about East Park Cigars,
please email hello@eastparkcigars.com